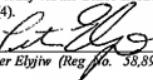


I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted today via the Office electronic filing system in accordance with §1.6 (a)(4).

Date: September 22, 2009 Signature: 
Peter Elyiw (Reg. No. 58,893)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:) Group Art Unit: 2454
Tim Neil)
Serial No.: 10/537,621) Examiner: Joshua Joo
Filed: June 3, 2005) Confirmation No. 8383
For: FACILITATING MOBILE DEVICE)
AWARENESS OF THE AVAILABILITY)
OF NEW OR UPDATED SERVER-SIDE)
APPLICATIONS) Attorney Docket: 93422-48

The Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
U.S.A.

Dear Commissioner:

PTO Customer No. 22463

RESPONSE TO OFFICE ACTION

This communication is responsive to the non-final Office Action mailed June 22, 2009.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.